

Agah Anatolian Turkish Cuisine
43 Commercial Street
London E1 6BD

Directorate of Law, Probity and Governance
Democratic Services
Town Hall
Mulberry Place
5 Clove Crescent
London E14 2BG

Dated: 19th April 2017

Letter of representation Re: Variation of license for Agah Anatolian Turkish Restaurant 43 Commercial Street, London E1 6BD 25th April 2017

Dear Antoinette,

I confirm the attendance to the hearing to be held on the 25th April 2017, 6.30pm
MP 702, Town Hall, Mulberry Place, 5 Clove Crescent, London, E14 2BG

Lop Lop Limited will be represented by the following:

Dr Shahzad Yousuf - Director
Fuat Kalbaci - Manager

Supporting information for the variation in license application is as follows:

Our objective:

To support the needs of the local residents walking to work in the morning and the hotel guests staying locally can benefit from the opportunity to have a variety of available breakfast options. Currently, there are limited breakfast options available and we believe that our Turkish breakfast option will enhance the offerings for the local community. To achieve this we have requested for the variation in the existing license. Members of our senior management team have lived in the area, own property in the area and also have been working in the area for over twenty years, which provides some insight into the area and local community.

We have also observed local residents and visitors in the local area eating late and seeking a variety of options for their late dinner. Therefore, we have requested longer opening hours on Thursday, Friday, Saturday and Sunday.

con't

con't

Management Plan

We aim to manage the above in the following manner:

- Our concept is to have a lounge type environment atmosphere for our patrons to enjoy with a low volume background music
- Any large group bookings above 10 requires an interview with the manager to plan and manage this through completing a booking form
- We do not have or use Dj's as part of business – only smart devices such as ipads or iphones
- No sound systems are allowed on to the premises other than the sound system which is currently present in-house

In addition to the above we have sound consultants undertaking periodic audits. Their details are as follows: Ref: Sound Solutions Consultants [REDACTED]

We also have appointed a security company to assist us with the licensing conditions and their details are as follows: Ref: Rodney Ramdeo Security Consultant - United Front Security Limited [REDACTED]

Addressing the Met Police concerns:

We value the concerns raised by the local Police but would like to clarify that we are visited by our patrons as a restaurant and not as a local bar or pub. Patrons typically order a bottle of wine or couple of low volume drinks along with their meal. Therefore, the Cumulative Impact of alcohol consumption is minimal. As mentioned above our premises is a place to eat late rather than a late night venue lacking proper music, DJ, and party atmosphere.

While we respect the Police concerns we respectfully disagree with the assumption that segment of the population would leave nearby Hoxton, Shoreditch and Brick Lane areas and be attracted towards Commercial Road. We must respect and understand the needs of all in the community. Not granting the variation in this license would deprive choice to visitors and people living locally.

Staff at the restaurant have experience. For example the manager has worked in the area for over 10 years and is able to make a decision who to refuse entry.

Licensing Guidance Paragraph **8.34** has been addressed by the fact that the senior management team has worked in the area and is part of the local business community. It is the needs of the local community, hotels/air BnB visitors we are trying to cater for rather than to deprive them of the opportunity and make the area unattractive for visitors to visit.

Paragraph **8.33** of the Sec **182** Guidance ... has been addressed above demonstrating knowledge of our local area.

con't

con't

We agree to the following licensing objectives:

No sale of alcohol to underage people

No drunk & disorderly behaviour to be permitted on the premises

Vigilance in preventing use and sale of illegal drugs on the premises

CCTV' is available for 31 days as a legal requirement, the Met Police are welcome to view the system. There are 12 cameras and the premises are well covered inside out. A system in place produces quality recorded images and a complete audit trail is maintained. The system complies with other essential legislation, and all signs are clearly displayed. The system is maintained fully and operational throughout the hours that the premises are open for any licensable activity. Member of staff is available to manage the system and assist enquiries from the authorities.

Two staff, one director and operation manager are trained and are holders of personal licences. Training is an on-going part of our staff development and service delivery. We use outside organisations to train.

No sale of alcohol to already intoxicated customer and to under aged customers.

We are available to address the concerns of Police in person or via their preferred means of communication.

We have considered and reflected the provision in the locality for nearly nine months and have carefully decided that in the benefit of local community a variation must be requested.

Incident book is maintained.

No drinks are taken outside

con't

con't

Addressing concerns by SPIRE:

Dear Sir/Madam,

In response to your feedback to our application for the extension of our premises license we submit the following observations not only as a local business, member of the local business community, ex-resident in the borough:

Your concerns largely amount to the segment of the society using pubs and bars. It is unlikely that the segment of the society visiting London and staying in the area would cause any disrespect in the vicinity.

Although there may be some areas suffering from your concerns our experience is by enlarge the make-up of the local society and visitors are extremely decent and respectful.

We have considered and reflected the provision in the locality for nearly nine months and have carefully decided that in the benefit of local community a variation must be requested.

We are willing to work with you and share our management plan going forward.

Should you require additional details we are happy to provide you these.

con't
con't

Addressing concerns by LBTH licensing:

For the purpose of clarity the reference in section 11 of the application to traditional Turkish music is for ONLY via smart devices. No pianist, violinist or a singer as this has been withdrawn from the application.

There is a management Plan to manage the variation to the existing conditions. Please find the following:

About Agah.

Operating Schedule

Breakfast service - start 7am daily

To establish, a morning breakfast service for local residents, tourists and commuters coming into the area. The breakfast offering will provide wide range of freshly made dishes, fruits, coffees, tea and oven baked breads both for eat in or takeaway. No alcohol sales will be allowed for the breakfast service.

Lunch Service – start 12noon daily

This service is already established with over 100 dishes, desserts, coffees, teas, cocktails, mocktails, wines with lunch variations offered daily.

Dinner Service – start 5:00pm – 23:00pm daily (Monday to Wednesday)

This service is already established with over 100 dishes, desserts, wines, cocktails, mocktails.

Dinner Service – start 5:00pm – 23:00pm daily (Thursday to Sunday)

Normal evening dining service as above with light entertainment after 8 or 9pm finishing at 23:00pm. Background music. Low volume sound system.

Required policies

Planned Music cease times

Thursday	23:00
Friday	00:00
Saturday	00:00
Sunday	00:00

Planned Light refreshment cease times

Thursday	2:00
Friday	2:00
Saturday	2:00
Sunday	1:00

Planned Alcohol sales cease times - Drink up time allowed for 30mins

Thursday	1:30	2:00 Patrons leave premises at this time
Friday	1:30	2:00 Patrons leave premises at this time
Saturday	1:30	2:00 Patrons leave premises at this time
Sunday	12:30	1:00 Patrons leave premises at this time

con't
con't

SIA to vet customers entry

If intoxicated not allow access to premises – Thursday to Sunday

Will be implemented

Serving alcohol – management

As part of the law – not to over serve drinks where customers become intoxicated

Already implemented

Children on the premises

Cut off time for children to leave the premise 10:00pm generally throughout the week

If it is a children's party at the restaurant these can be conducted during the day at weekends between 12noon and 8pm – this is the recommendation

Annex 2 - Conditions consistent with the operating Schedule

1. The premises will have CCTV Monitoring during operational hours;

We already have a CCTV monitoring system in place.

Challenge21 signs at the bar and to do proper ID checks to prevent sale of alcohol to underage customers;

Signs are available on site at our bar.

2. The premises will clearly display operation hours;

Yes displayed

3. Staff will be trained on Licensing and Health and Safety legislation;

Staff versed and trained - on going training provided by company

4. The premises will have a clear evacuation procedures in case of a fire;

Fire evacuation procedures are in place.

5. Customers will be requested to leave the premises quietly;

Signs are on site.

6. SIA door staff will be deployed at the doors on weekends;

7. The premises will clear bins only during permitted hours so as not to disturb the neighbourhood;

Agah already observes this as part of its operating procedure

8. The premises shall not cause any noise pollution so as to disturb the neighbourhood;

Ventilation system is checked and serviced every 3 months, in regards to patrons the staff

are versed in ensuring that patrons leave the premises quietly.

con't
con't

9. Adult supervision at all times for young children.

This is already part of our operating requirements

We have outlined on the Licensing Objectives on the application of variation of premise license in which this is for consideration of the core actions we will take as an undertaking as our responsibility as part of the licensing conditions.